

SPONSORSHIP OPPORTUNITIES

By professionals for professionals



2024 SUMMER COURSES IN
INTELLECTUAL PROPERTY
JULY 8-24, 2024



Intellectual Property Institute of Canada
Institut de la propriété intellectuelle du Canada



McGill

School of
Continuing Studies

École
d'éducation permanente

About IPIC/McGill Intellectual Property Summer Courses

One of the most established professional development & networking events in the field of intellectual property in Canada for over 20 years.

Offered by McGill University's School of Continuing Studies in partnership with the Intellectual Property Institute of Canada (IPIC), these intensive summer courses help professionals from legal, business, academic and government sectors keep up to date on the latest trends and developments in intellectual property.

Taught by seasoned intellectual property professionals and distinguished guest speakers, the specialized courses include:

- **UNDERSTANDING TRADEMARKS:** July 8 – July 12, 2024
- **UNDERSTANDING PATENTS:** July 15 – July 19, 2024
- **COPYRIGHT MASTER CLASS:** July 22 – July 24, 2024

Why Sponsor?



Interested in becoming a sponsor?

Please, contact: Lucy Brunetti / Program Manager / Professional and Corporate Education

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514-398-6152

2024 INTELLECTUAL PROPERTY SUMMER COURSES

Sponsorship Opportunities

Understanding Trademarks

	DAILY BREAKFAST JULY 8-12, 2024	COCKTAIL JULY 8, 2024	LUNCH & LEARN JULY 10, 2024
	\$1,500 per breakfast	\$2,500	\$3,500
Sponsor signage at the event	●	●	●
Acknowledgement in opening remarks	●	●	●
Complimentary event attendance for 2 guests		●	●
Distribution of sponsor branded gift (provided by sponsor) to the attendees		●	●

**Breakfast is offered daily*

Understanding Patents

	DAILY BREAKFAST JULY 15-19, 2024	COCKTAIL JULY 15, 2024	LUNCH & LEARN JULY 17, 2024
	\$1,500 per breakfast	\$2,500	\$3,500
Sponsor signage at the event	●	●	●
Acknowledgement in opening remarks	●	●	●
Complimentary event attendance for 2 guests		●	●
Distribution of sponsor branded gift (provided by sponsor) to the attendees		●	●

**Breakfast is offered daily*

Copyright Masterclass

	DAILY BREAKFAST JULY 22-24, 2024	COCKTAIL JULY 23, 2024	LUNCH & LEARN JULY 22, 2024
	\$950 per breakfast	\$1,500	\$2,500
Sponsor signage at the event	●	●	●
Acknowledgement in opening remarks	●	●	●
Complimentary event attendance for 2 guests		●	●
Distribution of sponsor branded gift (provided by sponsor) to the attendees		●	●

**Breakfast is offered daily*