

CANADA'S IP WRITING CHALLENGE 2018
(<http://www.iposgoode.ca/canadas-ip-writing-challenge-2018-rules/>)

**Founded by the Intellectual Property Institute of Canada (IPIC)
& IP Osgoode**

IPIC and IP Osgoode (the “Challenge Sponsors”) wish to further enhance intellectual property public policy research and discussion and are proud to announce *Canada's IP Writing Challenge 2018*.

One winning entry will be announced from each of three separate author categories¹:

1. Law student author category (LL.B, J.D., B.C.L., and LL.L students)
2. Graduate student author category (LL.M, S.J.D. and Ph.D students)
3. Professional author category (legal and business professionals who have been practising 7 years or less, including patent agents and trade-mark agents).

The winner from each of category will be eligible for:

1. A prize of \$1,000 (CAD)²
2. Publication on the IP Osgoode website (www.iposgoode.ca)
3. Consideration for publication in the *Canadian Intellectual Property Review* and/or the *Intellectual Property Journal*.

Challenge Rules

1. Eligibility

The IP Challenge is open to any **Canadian Citizen or Permanent Resident** that is:

¹ The Challenge Sponsors reserve the right to not declare a winning entry in any or all of the challenge categories at their sole discretion. Only one winning entry will be chosen in each category.

² In the event where the winning entry is co-authored and said co-authorship is in accordance with the rules, one prize of \$1,000 (CAD) will be split evenly between the co-authors and awarded.

Category 1: A **full-time law student** who is pursuing an LL.B./J.D., B.C.L., LL.L (or equivalent degree), articling or clerking in Canada during the 2017–2018 academic year.

Category 2: A **graduate student** pursuing an LL.M, S.J.D. or Ph.D (or equivalent degree).

Category 3: Professional category (**legal and business professionals** who have been practicing 7 years or less, including patent agents and trade-mark agents).

2. Topics

Categories 1 and 2

Entries in categories 1 and 2 must develop a thesis of importance in an emerging area of intellectual property law from a Canadian, comparative or international perspective. Topics can be from within the broad categories of intellectual property law including patents, trade-marks, industrial design and copyright.

A selection of potential areas to research and write on include, but are in no way limited to, the following: Digital media and freelance writing; Social networks, intellectual property and privacy; Geographical indicators (GIs) and international law; IP reform; Commercialization of IP; Patenting drugs and the pharmaceutical industry; Crime, counterfeiting and piracy; Network neutrality; The battle in branding for the Web; Patentability of business methods; Traditional knowledge; IP and developing countries; Copyright fair dealing and fair use.

IPIC and IP Osgoode encourage a range of perspectives and policy approaches.

Category 3

Entries in category 3 must critique the decision by any court or tribunal of an intellectual property law case issued after January 1, 2017, from a Canadian, comparative or international perspective.

3. Submission

Submission Mode

Entries will be accepted by e-mail only to: iposgoode@osgoode.yorku.ca (**Subject line:** *Canada's IP Writing Challenge*).

Please attach your entry in **Word or PDF** format.

Entries must be an original work and not previously published in order to be eligible. No more than 2 joint authors are permitted. Each author's original contribution to the entry must be at least 40% of the whole paper.

Entries must be received no later than 5 p.m. (EDT) on Sunday, July 1, 2018.

Do not indicate your name, contact information, affiliation, law school or any other personally identifying information within the text of your entry (including any identification marks in footnotes).

On a **separate** cover sheet, indicate your name, affiliation, law school (if applicable), year/program of study (if applicable), course/professor (if applicable) address, telephone number, e-mail address and title of your paper.

If the entry is co-authored, the cover sheet must contain a statement that each author's individual original contribution is no less than 40% of the whole paper.

The Challenge Sponsors will use this information for the purpose of contacting the winner. Please ensure that contact information will be accurate until October 31, 2018.

Submission Format

All entries should contain **footnotes** and not endnotes. Entries should be in **Word or PDF** format, using Times New Roman 12 point font and double-spaced. References should conform to the *Canadian Guide to Uniform Legal Citation*, 8th ed (Toronto: Thomson Carswell, 2014), a.k.a. the *McGill Guide*. **Submissions may be made in either English or French.**

Word Limit

Category 1 and 2 entries should be no longer than 7,500 typed words, including footnotes.

Category 3 entries should be 3,000 to 5,000 typed words, including footnotes.

4. Assessment

Submissions will be reviewed based on the following criteria:

- Organization
- Clarity
- Originality, persuasiveness and creativity of argument

- Depth and variety of research (including the social, political, economic and ethical/moral context)
- Consideration of various policy alternatives to respond to IP challenges
- Analysis of the effect (both domestically and internationally) on various stakeholders

All entries will be reviewed by a panel of judges selected by the Challenge Sponsors. The Challenge Sponsors reserve the right to not declare a winner in any or all of the challenge categories at their sole discretion.

The judges' decision is final and no correspondence will be entered into. Entrants shall not contact the judges for direct feedback on the judging process or results.

5. Announcement

The Challenge Sponsors will contact the winners of this writing challenge by October 31, 2018. The winner will be announced and published on the IP Osgoode Website (www.iposgoode.ca) and/or the IPIC website (www.ipic.ca).