

ALTERNATIVE DISPUTE RESOLUTION ROSTER

The information presented below is as submitted by the practitioner. The Intellectual Property Institute of Canada does not certify the quality, training or experience of those on this list, and does not take any role directly or indirectly in dispute resolution processes which may be carried out by those who may be selected from this list. This list is being provided only as a public service in an effort to facilitate effective resolution in intellectual property disputes.

IDENTITY

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|---|--|--------------------------------|
| Family name: Burshtein | Given name: Sheldon | Initial: |
| First year of membership in IPIC: 1980 | Present position: Partner, Blake, Cassels & Graydon, LLP | |
| Areas of Specialization in IP or IT: Patents, trade-marks, copyright and transactions | | |
| Address for Communication: Box 25, Commerce Court West, Toronto, Ontario M5L 1A9 | | |
| Telephone: 416-863-2934 | Facsimile: 416-863-2653 | E-Mail: Sb@blakes.ca |
| Are you Fluent? In English: Y (x) N | In French: Y N (x) | Other: |

PROFESSIONAL EXPERIENCE

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| Prior Professional Experience: |
| Educational and professional qualifications: See attached |

Mediation

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| Do you wish to act as a mediator? Yes | Professional training in mediation: <ul style="list-style-type: none">- Advocate's Society Mediation Worskop, 1998- Member, Canadian Panel of Neutrals, International Trademark Association/Center for Public Resources Alternative Dispute Resolution Program- Member, Panel of Neutrals, Intellectual Property Division, National Arbitration and Mediation |
| Experience as a mediator: | |
| Experience as a counsel in a mediation: Two cases, one parent and one trade-marks | |

Arbitration

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| Do you wish to act as an arbitrator? Yes | Professional training in arbitration: None |
| Experience as a sole arbitrator or a member of an arbitration panel: None | |
| Experience as counsel in an arbitration: Support role in preparation of materials relating to several arbitration involving license agreements. | |
| Experience in other forms of ADR: | |