

82nd Annual Meeting

October 15-17, 2008

FOUR SEASONS HOTEL—TORONTO, ON

Sponsorship

PROGRAM SPONSOR

\$9,500

HOST SPONSOR

\$3,000 – \$5,000

EXHIBITING SPONSOR

\$3,000

Rewards & Opportunities

- Receive enhanced recognition as a proud sponsor of the program on all print material and throughout the event
- Distribute your materials in the hands of all delegates
- Draw conference website viewers to your site by creating a direct link from IPIC's website to yours
- Display your products and services

- Host an event or a meal for the conference delegates and take advantage of key networking opportunities
- Sponsor one of the following functions:
 - Break
 - Breakfast
 - Cappuccino Bar
 - Lunch
 - Welcome Reception
 - Thursday evening social event
 - Friday Gala Dinner

- Increase your visibility and make your products and services known or better known to the conference delegates
- Opportunity to exhibit in the networking break area

FOR MORE INFORMATION:
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Communications Officer
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Benefits

- Logo placement on the cover of the program brochure mailed to all members
- Logo placement on the cover of the meeting CD-ROM
- Logo placement on advertisement in the IPIC Bulletin
- Logo placement next to the program on the IPIC website with a direct link to the Program Sponsor website
- Company profile as a Program Sponsor inside the final program
- Logo placement on on-site conference signage
- Complimentary insertion of material in delegate kits
- Complimentary exhibit
- Mention as a Program Sponsor during the opening remarks
- Two (2) complimentary registrations
- Mention of appreciation in the post-conference feature article in the IPIC Bulletin and complimentary full page ad

- Mention as a Host Sponsor on function tables
- Mention as a Host Sponsor next to the event in the program brochure
- Company profile as a Host Sponsor inside the final program
- Logo placement on on-site function signage
- Mention as a Host Sponsor during the opening remarks
- Opportunity to send invitations to members prior to the conference
- One complimentary registration
- Mention of appreciation in the post-conference feature article in the IPIC Bulletin

- Company profile as an Exhibiting Sponsor inside the final program
- Mention as an Exhibiting Sponsor during the opening remarks
- One complimentary registration
- Preferred registration fee for booth staff
- Mention of appreciation in the post-conference feature article in the IPIC Bulletin



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