

# Don't miss IPIC's events May 11 & 12, 2010 in Toronto!

## **Corporate Practitioners Seminar**

May 11, 2010

8:00 a.m. – 2:00 p.m.

*Fairmont Royal York*

## **European Patent Practice Seminar**

May 11, 2010

12:00 p.m. – 5:00 p.m.

*Fairmont Royal York*

## **Advanced Patent Claim Drafting**

May 12, 2010

8:00 a.m. – 5:00 p.m.

*St. Andrew's Club & Conference Centre*



INTELLECTUAL PROPERTY INSTITUTE OF CANADA  
INSTITUT DE LA PROPRIÉTÉ INTELLECTUELLE DU CANADA

# Corporate Practitioners Seminar

May 11, 2010 – 8:00 a.m. - 2:00 p.m.

*Fairmont Royal York, Toronto*

## 8:00 – 9:00 a.m. Breakfast

### 9:00 – 10:15 a.m.

#### **Meeting the Challenges of Corporate Practice in the Current Economic Climate**

**Ilya Kalnish** *Patent Manager, Packaging Systems – Intellectual Property, Husky Injection Molding Systems, Ltd.*

**Martin Arastafar** *Patent Counsel, Research In Motion Ltd.*

**Reza Yacoob** *Senior Director, Intellectual Property, Sanofi Pasteur Ltd.*

- Effectively defining the scope of the in-house mandate
- Type of IP rights to be managed – Patents? Industrial designs? Trade-marks? Copyright? Trade Secrets?
- In-sourcing vs. out-sourcing – a blended strategy
- Managing global portfolio costs – making unpredictable predictable
  - “One size fits it all” or “almost all”
- Creating a budget for the steady state

An interactive discussion with the audience will follow the presentation.

## 10:15 – 10:30 a.m. Networking Break

### 10:30 – 12:00 a.m.

#### **Key Risk Issues and the Allocation of Liability in IT Agreements**

**Matthew Snell** *GTS Canada Senior Counsel, IBM Canada*

**Jean-Nicolas Delage** *Partner, Fasken Martineau DuMoulin LLP*

**Toby Lang** *Corporate Counsel, CTV Globemedia Inc.*

- Risk management basics – components of a good risk management process

- Scope creep and change control – don't nickel and dime me
- Compliance with laws – whose law is that anyway
- Data privacy and data security – yes they are different and why they should be
- Limitation of liability clauses, indemnities, insurance – let the risk fall where it may

An interactive discussion with the audience will follow the presentation.

## 12:00 – 2:00 p.m. Lunch

Joint lunch with attendees of the afternoon European Patent Practice Seminar.

## Accreditation

### *British Columbia*

This program is accredited by the Law Society of British Columbia for 2.5 hours towards the professional development requirement.

### *Ontario*

This program is accredited by the Law Society of Upper Canada for 2.5 hours towards the professional development requirement.

### *Québec*

Accreditation is pending with the Barreau du Québec.

### *New York*

Under the New York MCLE rules, this program is for experienced attorneys and is approved for a total of 3 credit hours.

**Program subject to change.**

# European Patent Practice Seminar

May 11, 2010 – 12:00 - 5:00 p.m.

*Fairmont Royal York, Toronto*

PRESENTED BY MEMBERS OF THE CHARTERED  
INSTITUTE OF PATENT ATTORNEYS.

## 12:00 – 2:00 p.m. Lunch

Joint lunch with attendees of the morning Corporate Practitioners Seminar.

## 2:00 – 2:30 p.m.

### **The New EPO Rule Changes**

**Bobby Smithson** *Appleyard Lees (Leeds, UK)*

## 2:30 – 3:00 p.m.

### **An Update on Recent EP Decisions (Board of Appeal and the Enlarged Board)**

**Michael Williams** *Cleveland (London, UK)*

## 3:00 – 3:30 p.m. Networking Break

## 3:30 – 4:00 p.m.

### **Interface between EU Competition and IP Laws**

**Richard Mair** *Abel & Imray (London, UK)*

## 4:00 – 4:30 p.m.

### **Patentability of Various Subject Matter in the EU – a Comparison with the U.S. and Canada**

- **SOFTWARE AND BUSINESS METHODS**  
**Bob Weston** *Phillips & Leigh (London, UK)*
- **BIOTECH PATENTS**  
**Bob Ackroyd** *W.P. Thompson & Co. (London, UK)*

## 4:30 – 5:00 p.m.

### **Getting Ready for *Bilski* – the European Perspective**

**Alasdair Poore** *Mills & Reeve LLP (Cambridge, UK)*

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# Advanced Patent Claim Drafting

May 12, 2010 – 8:00 a.m. - 5:00 p.m.

*St. Andrew's Club & Conference Centre, Toronto*

## Who Will Benefit

These advanced, interactive sessions are directed at patent agents in the areas of:

### IT

business methods, software/computers and network communications

### Life Science

biotechnological, chemical and pharmaceutical

Participants must have been registered as patent agents for at least one year.

## Schedule

**8:00 a.m.** Breakfast

**8:30 a.m.** Session

**12:00 p.m.** Lunch

**1:30 p.m.** Session

**The session will conclude by 5:00 p.m.**

### Build Skills and Knowledge to Provide Client Value

- The latest do's and don'ts of practice in Europe, the U.S. and Canada
- Technology scenarios that challenge drafting and filing approaches with solutions from all three jurisdictions
- The global application – does it exist?
- Filing – when, where and with what?

## Faculty

### Mark Eisen

*Dimock Stratton LLP (Toronto)*

### Konrad Sechley

*Gowling Lafleur Henderson LLP (Vancouver)*

### Bobby Smithson

*Appleyard Lees (Leeds, UK)*

### Mark Charles Comtois

*Duane Morris LLP (Washington, DC)*

### Eric Vietenheimer

*Cooley Godward Kronish LLP (Washington, DC)*

### Leigh Matheson

*Canadian Intellectual Property Office*

## Accreditation

### British Columbia

This program is accredited by the Law Society of British Columbia for 6.5 hours towards the professional development requirement.

### Ontario

This program is accredited by the Law Society of Upper Canada for 6 hours towards the professional development requirement.

### Québec

Accreditation is pending with the Barreau du Québec.

### New York

Under the New York MCLE rules, this program is for experienced attorneys and is approved for a total of 7.5 credit hours.

**Program subject to change.**

