INTELLECTUAL PROPERTY INSTITUTE OF CANADA

Trade-mark Agent Online Training Course

MODULE 5

THE LIFE CYCLE OF A TRADE-MARK

april 12 – june 28, 2010

This module will provide you with an in-depth understanding of the life cycle of a trade-mark and the skills required to manage the various stages of a trade-mark application through to registration. It is offered in an interactive format with guidance by an instructor.

learning objectives

- Understand the various stages of a trade-mark application
- Analyze various types of searches
- Prepare search opinions
- Acquire knowledge of trade-mark filing strategies for both Canadian and foreign applicants
- Comprehend the practices and policies of the Trade-marks Office
- Prepare applications, responses and other documents needed during trade-mark prosecution
- Develop an understanding of post-examination, registration and post-registration issues and procedures

course format

This online course includes: reading material, practical exercises (Q&A), caselaw, assignments and past trade-mark agent exams. Assignments will be reviewed by instructors who will remain accessible throughout the course. Students and instructors will participate in a web-based discussion forum. The course will break from May 17 to May 28, 2010 to facilitate participation in the INTA meeting.

registration deadline: April 1, 2010

who should participate?

Trade-mark agent trainees (some experience recommended), trade-mark practitioners (beginner to mid-level experience), in-house counsel, paralegals, trade-mark portfolio managers, law clerks and law students.

accreditation

This course has been approved for 15 hours of continuing professional development by the Law Society of British Columbia.

how to register

Online: www.ipic.ca **Fax:** 613-234-0671
Mail: Intellectual Property Institute of Canada
60 Queen Street, Suite 606, Ottawa, Ontario K1P 5Y7

cancellation policy

A refund will be granted up to and including April 1, 2010 less a $50 cancellation fee.

inquiries

education@ipic.ca or 613-234-0516

2010 trade-mark agent online training course — module 5: the life cycle of a trade-mark

REGISTRATION FEES
(Please check)

IPIC Members
☐ $550 + GST = **$577.50**

Non Members
☐ $750 + GST = **$787.50**

PRACTICE PROFILE
(Please check all that apply)

☐ Trade-mark agent trainee
☐ Trade-mark agent
☐ Paralegal
☐ Lawyer
☐ Law clerk
☐ Law student
☐ IP Portfolio manager
☐ Other _____

IPIC

EXPERIENCE IN TRADE-MARKS
☐ 1 yr ☐ 2-5 yrs ☐ +6 yrs

PARTICIPANT Dr. / Mr. / Mrs. / Miss / Ms. *(Please print)*

Name _____
Firm Name _____
Firm Address _____
City _____ Province _____ Postal Code _____
Telephone _____ Fax _____
Email _____

METHOD OF PAYMENT *(Please check)* IPIC GST REGISTRATION NO. R122871148

TOTAL AMOUNT: $ _____
☐ **CREDIT CARD** ☐ VISA ☐ MASTERCARD ☐ AMEX
☐ **CHEQUE** (made payable to *IPIC*)
Expiry Date ___ / ___

Cardholder's Name *(Please print)* _____
Signature _____