IPIC WEBINAR SERIES

IP Mediation — When, Why and How

FEBRUARY 3, 2010 > 1:00 - 2:30 p.m. (ET)

Why is mediation fundamentally different from litigation or arbitration? Why should it be part of every IP practitioner's tool kit? How does effective mediation require a different approach to the dispute?

Moderator
Marion Bailey-Canham *Gowling Lafleur Henderson LLP*
Speakers
Michael Erdle *Deeth Williams Wall LLP*
Charles Kent *IP Mediate*

Domain Names — A Brand New World

FEBRUARY 25, 2010 > 1:00 - 2:00 p.m. (ET)

Are you prepared for the major changes coming to the domain registration system in 2010? What will be the new rules, and how can brand owners protect themselves?

Moderator
Mark Davis *Heenan Blaikie LLP*
Speakers
Catherine Douglas *Rogers Communications Inc.*
Eric Macramalla *Gowling Lafleur Henderson LLP*

How to Register

Online: www.ipic.ca
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Mail: Intellectual Property Institute of Canada
60 Queen Street, Suite 606
Ottawa, Ontario K1P 5Y7

Accreditation

Each Webinar is accredited for 1 hour of professional development by the Law Society of British Columbia. Accreditation pending with the Barreau du Québec and with the Law Society of Upper Canada.

Inquiries

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IP Mediation — When, Why and How
◯ February 3, 2010, 1:00-2:30 p.m.

Domain Names — A Brand New World
◯ February 25, 2010, 1:00-2:00 p.m.

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